

BLACKBX

WIFI IN PUBS AND BARS

Whether it's a gathering of the gang for the big game, pub quiz night or just a quiet drink and some munchies, WiFi makes it easier for your pub and bar guests to meet up in their local.



MORE THAN HALF
of Generation Y wouldn't go to a pub without WiFi



I WANT MY WIFI
70% of People prefer bars and pubs with access to WiFi



INCREASED SOCIAL MEDIA ENGAGEMENT & REVIEWS

Encourage customers to leave a review of your place by reminding them with an SMS or email when they sign up for your WiFi. Motivate them to post pictures of the food on Instagram to grow your social media engagement.



MORE REPEAT CUSTOMERS

Not only can you use automated marketing for reviews, you can send out offers, coupons and news about menu items. The sky's the limit. Keep your customers coming back for all their favourite munchies and drinks.



STAY COMPLIANT

Act in accordance with the law when providing access to Guest WiFi. We've taken the hassle from you by making sure all aspects of our service are in compliance with government standards and regulations, including GDPR.



BETTER WIFI

Awesome WiFi will keep your guests coming back. Block harmful websites with content filtering, set download caps to stop bandwidth hogs, automatically login guests, send automated marketing campaigns and more!

“Over 4,000 unique users logged onto the system in our first month, giving us over 1,000 Facebook Likes
PUB MANAGER FROM LONDON”

WHAT DO OUR CUSTOMERS THINK?

SONDER
FOOD AND DRINK
ADVENTURE

“We've been a BLACKBX customer for years. When they released the automated marketing feature, we immediate launched an SMS campaign and saw a ROI of 600% over a 3 month period!”

- Gary Watts, SONDER, Bar