

BLACKBX

WIFI IN COFFEE SHOPS



Since the introduction of WiFi, the coffee shop has turned into the modern “Coffice”. So why not make it easier for these workers, as well as all your other customers, to enjoy WiFi while sipping your best drinks?



80% OF UK WORKERS have worked at least once from their local coffee shop



1/3 OF COFFEE SHOP GOERS base their coffee shop choice on free WiFi rather than the quality of brew



KEEP YOUR BUSINESS MOVING ON?

Running into problems with customers lingering just for free WiFi? Ask them to pay after giving a set amount of time for free. Turn a cost into a money-making asset.

Some BLACKBX customers are **earning an excess of £10,000 extra per month**



INCREASE SOCIAL MEDIA ENGAGEMENT & ONLINE REVIEWS

Encourage customers to leave a review of your place by reminding them with an SMS or email when they sign up for your WiFi. Motivate them to post pictures of the food on Instagram to grow your social media engagement.



GROW CUSTOMER LOYALTY

Use automated marketing for reviews, send out offers, coupons and news about menu items. Customer birthday coming up? Not seen them in a month or two? Send them an automated message with a free drink coupon. The sky's the limit.



STAY COMPLIANT

Act in accordance with the law when providing access to Guest WiFi. We've taken the hassle from you by making sure all aspects of our service are in compliance with government standards and regulations, including GDPR.



BETTER WIFI

Awesome WiFi will keep your guests coming back. Block harmful websites with content filtering, set download caps to stop bandwidth hogs, automatically login guests, send automated marketing campaigns and more!

WHAT DO OUR CUSTOMERS THINK?

theCoffeeHouse

“Our customers sign up to one location and are automatically logged into the others when they visit. This provides a superior experience for them and importantly for my business, lets us see and track how customers move across different venues and how often they visit.”

- Chris Sheldamine, COFFEE HOUSE, Coffee Shop